



# ERREQUADRO

Unlock the power of technical data

## From Data to Strategy: IP Intelligence Tools Supporting Product Development

October 7th, 2025  
CSMT, Brescia

# ERRE QUADRO AT A GLANCE

2024F  
Revenue

€1.9M

2024  
Clients

60  
(25 recurrent)

2024F  
Growing

+20%

Technology Provider:

Unicredit

Deloitte

Clients - Tech Companies like:

ENI

Pirelli

Gruppo Coesia

Brembo



BLM GROUP

ansaldo energia

Certifications :



Opinion leader:



BARZANÒ & ZANARDO

European projects

Autotwin - Denim - Kitt4SME - IPR4SC

## OUR VISION

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We want to **unlock the knowledge hidden in technical data** and allow everyone to access and understand the strategic information contained in the worldwide databases

## OUR MISSION

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The most reliable and accurate software to support **tech enterprises** in managing R&D process in parallel with their IP strategy and technical documentation



# PROBLEM



## 1 SLOW PROCESSES

waste of time of skilled personnel

## 2 LOSS OF INFORMATION

risk of legal, design or strategy errors

## 3 LACK OF SKILLS

leads to nothing being done

# LACK OF CONTROL ON STRATEGIC ASSETS

# SOLUTION



Platform for search and evaluation of technical data

External data  
**INNOVATION REVEAL ®**

Modular software designed for external data analysis, to benchmark innovation (e.g. patent landscape for competitive intelligence)

Customers' data  
**KNOWLEDGE in YOUR DATA (KYD) ®**

Modular software designed to analyze any type of customer's internal technical data, to avoid reinventing the wheel every time (e.g. RFQ – Requirements)

Service

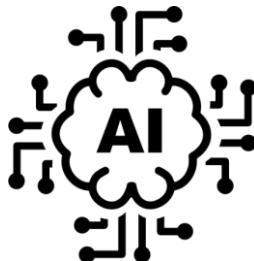
Set-up: customization  
IP/Tech Reports  
Onboarding

# A privileged source of information



- **A Public Window into Cutting-Edge Innovation**
  - *Patents make technological advancements accessible, offering structured insights into global R&D activity.*
- **Early Indicators of Market Direction**
  - *Patents disclose future products and technologies 12–18 months ahead of commercial launch*
- **Engineered for Ambiguity**
  - *Text and visuals work together within a legal framework designed to protect innovation while limiting exposure.*
- **Accelerated Insight into Innovation and Strategy**
  - *Patents offer a shortcut to grasp emerging technologies, market movements, and competitor positioning.*

# OUR TECHNOLOGICAL ADVANTAGE



Our **algorithms** are based on Engineering Design rules and on a series of **proprietary knowledge bases**, used to train the **AI** to search for the defining aspects of a given technology, how it works and for what purpose.

This approach allows us to **outperform competitors** as well as to introduce innovative functionalities to the market.



## Search

1. Search for information useful to your business



## Manage

2. Manage and share information in a smart way



## Sort

3. Find the most relevant documents for your business



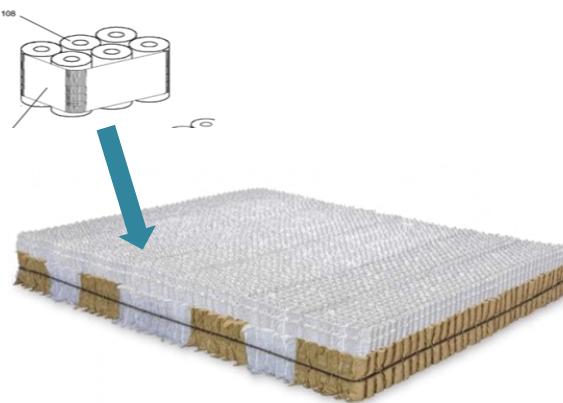
## Analyze

4. View and interpret information quickly

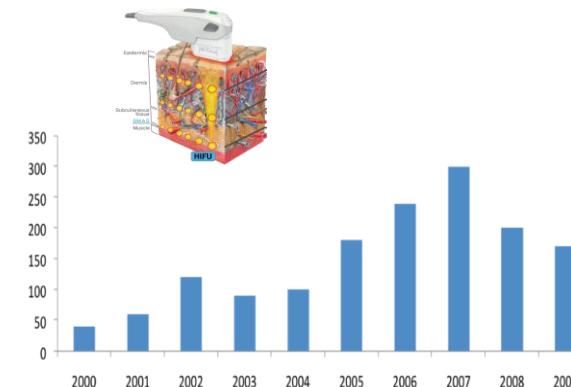
# Applications of the approach



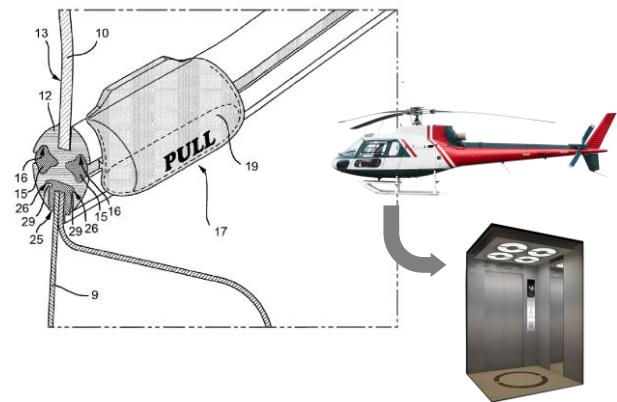
Combining **Artificial & Human Intelligence** allows addressing different business needs  
What is more, the algorithms are sector neutral (none or minimal training!)



Technologies foresight



Support to decision-making



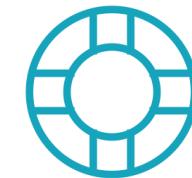
New Business directions



# BENEFITS for your business



**Greater efficiency**  
in the management of  
R&D processes



**Protection**  
superior  
risk assessment



**Discovery**  
of new  
market  
opportunities



**Effective support**  
for offensive  
and defensive  
patent strategies



## AGENDA

### **17:45 – Play with Innovation Reveal® (Session 1)**

*Anna Farasat, Sales Account & Giovanni De Santis, Sales Manager*

### **18:30 – Design & Innovation through Patents (Session 2)**

*Giovanni De Santis, Sales Manager*

**19:00 – Networking Aperitif**

# Contacts

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