

ERREQUADRO

Unlock the power of technical data

From Data to Strategy: IP Intelligence Tools Supporting Product Development

October 7th, 2025
CSMT, Brescia

ERRE QUADRO AT A GLANCE

2024F
Revenue

€1.9M

2024
Clients

60
(25 recurrent)

2024F
Growing

+20%

Technology Provider:

Unicredit

Deloitte

Clients – Tech Companies like:

ENI

Gruppo Coesia



Pirelli

Brembo

ansaldo | energia

Certifications :



Opinion leader:



BARZANO & ZANARDO

European projects

Autotwin - Denim - Kitt4SME – IPR4SC

OUR VISION

We want to **unlock the knowledge hidden in technical data** and allow everyone to access and understand the strategic information contained in the worldwide databases

OUR MISSION

The most reliable and accurate software to support **tech enterprises** in managing R&D process in parallel with their IP strategy and technical documentation



PROBLEM

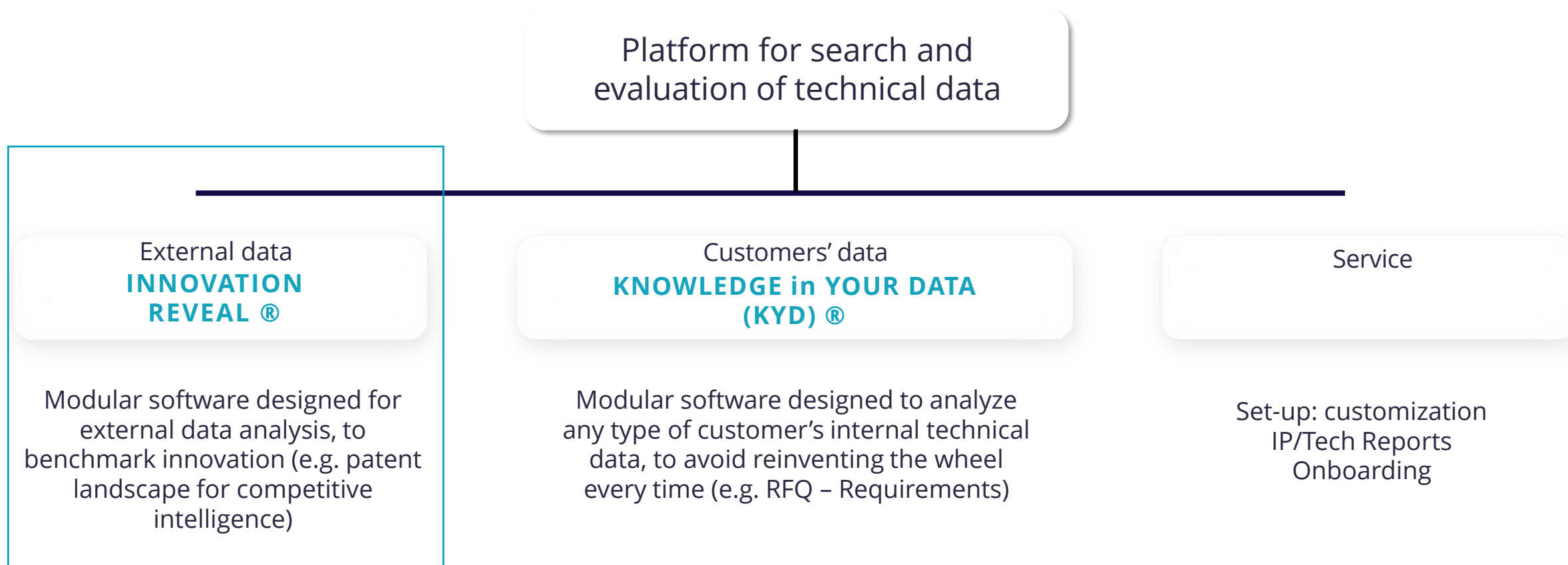
1 SLOW PROCESSES
waste of time of skilled personnel

2 LOSS OF INFORMATION
risk of legal, design or strategy errors

3 LACK OF SKILLS
leads to nothing being done

LACK OF CONTROL ON STRATEGIC ASSETS

SOLUTION

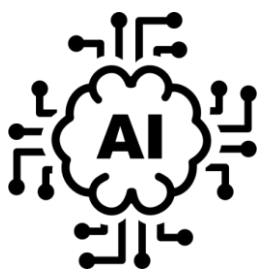


A privileged source of information



- **A Public Window into Cutting-Edge Innovation**
 - *Patents make technological advancements accessible, offering structured insights into global R&D activity.*
- **Early Indicators of Market Direction**
 - *Patents disclose future products and technologies 12–18 months ahead of commercial launch*
- **Engineered for Ambiguity**
 - *Text and visuals work together within a legal framework designed to protect innovation while limiting exposure.*
- **Accelerated Insight into Innovation and Strategy**
 - *Patents offer a shortcut to grasp emerging technologies, market movements, and competitor positioning.*

OUR TECHNOLOGICAL ADVANTAGE



Our **algorithms** are based on Engineering Design rules and on a series of **proprietary knowledge bases**, used to train the **AI** to search for the defining aspects of a given technology, how it works and for what purpose.

This approach allows us to **outperform competitors** as well as to introduce innovative functionalities to the market.



Search

1. Search for information useful to your business



Manage

2. Manage and share information in a smart way



Sort

3. Find the most relevant documents for your business

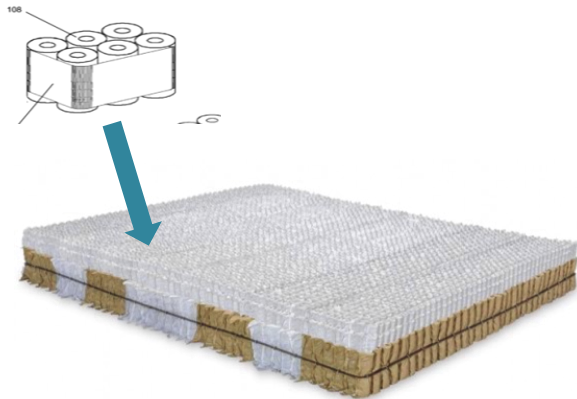


Analyze

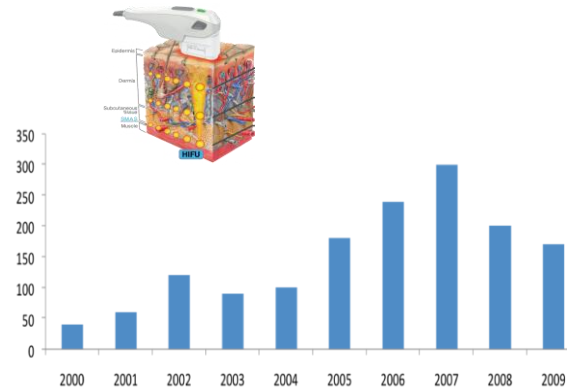
4. View and interpret information quickly

Applications of the approach

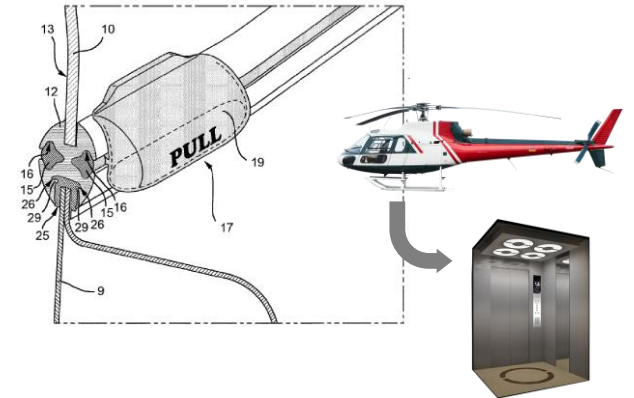
Combining **Artificial & Human Intelligence** allows addressing different business needs
What is more, the algorithms are sector neutral (none or minimal training!)



Technologies foresight



Support to decision-making



New Business directions

BENEFITS for your business



Greater efficiency
in the management of
R&D processes



Protection
superior
risk assessment



Discovery
of new
market
opportunities



Effective support
for offensive
and defensive
patent strategies



AGENDA

17:45 – Play with Innovation Reveal® (Session 1)

Anna Farasat, Sales Account & Giovanni De Santis, Sales Manager

18:30 – Design & Innovation through Patents (Session 2)

Giovanni De Santis, Sales Manager

19:00 – Networking Aperitif

Contacts

✉ sales@errequadrosrl.com

📍 Largo Padre Renzo Spadoni – 56126 – Pisa

📍 Via dei Solteri, 38 – 38121 Trento, TN

📍 Fruebjergvej 3 2100 København Ø, Denmark

